

JACKSON STATE UNIVERSITY®
DEVELOPMENT FOUNDATION

Derek D. Polk

18 SIGNATURE
77 EVENT **2024**



**JACKSON
CONVENTION
COMPLEX**

105 E PASCAGOULA ST
JACKSON, MISSISSIPPI 39201

Friday, October 18, 2024 • 7 p.m.

S P O N S O R S H I P S





JACKSON STATE UNIVERSITY®

Development Foundation

1969

On behalf of the Board of Directors for the Jackson State University Development Foundation (JSUDF), I am delighted to invite you to partner with us as a sponsor of the **Third Annual 1877 Derek D. Polk Signature Event**. This event provides a spectacular opportunity for you to promote your business while supporting Jackson State University and its most prized assets — the students. As a sponsor, your business will receive targeted advertising and unique benefits. You will also join a list of like-minded individuals who are committed to making a difference in the lives of the students.

This year's fundraising goal is \$250,000 to provide financial support to students and university advancement. We are pleased to allocate funds to support the Board's Terry Woodard (JSUDF) Endowed Scholarship Fund. In doing so, we are honoring Terry, an alumnus and one of the Board's most devoted members, who strongly believed in giving personal and financial support to assist JSU students in realizing their dreams.

The 1877 Signature Event is **Friday, October 18, 2024, at 7:00 p.m.** at the Jackson Convention Complex in downtown Jackson. We have enclosed a sponsorship packet with various giving levels. Please review the information to determine the best level of support for your business. We are confident that the 1877 Derek D. Polk Signature Event will be a resounding success and hope that you will join us to elevate Jackson State University through scholarship and philanthropy.

Your sponsorship is a crucial component to assist the Foundation in its mission to strengthen the university through donations that create scholarships for deserving students attending Jackson State University. Thank you for your consideration and hope you know how incredibly valuable every donation is from you, our supporter!

I look forward to seeing you at the Third Annual 1877 Derek D. Polk Signature Event.



With kindest regards,

A stylized, handwritten signature in black ink, appearing to read 'Gee Johnson'.

Guyna (Gee) Johnson
Chairman of the Board
Jackson State University Development Foundation

the SPONSORSHIP LEVELS

ELITE SPONSOR

\$50,000

- Acknowledgement as Elite Sponsor in all venues
- Prominent logo/name recognition in printed materials, print invitation, print program and on-site signage
- Premier seating for ten (10) at the 1877 Derek D. Polk Signature Event with access to Sponsors Lounge
- Verbal recognition from podium
- Underwriting opportunities on JSU's WJSU 88.5 FM and advertising
- Invitation to attend the 2024 President's Donor Reception
- Invitation to attend the 2024 JSUDF Legacy Wall Reveal
- Four (4) reserved tickets and two (2) parking passes at JSU/FAMU Football Game
- Field recognition during JSU/Alcorn Football Game
- Full-page ad in the JSU/Alcorn Football Game Day Booklet
- Name listed in *The Jacksonian Magazine* (2024-2025 issue)
- Name listed on the Jackson State University Development Foundation (JSUDF) Legacy Wall in 2024

STERLING SPONSOR

\$25,000

- Acknowledgement as Sterling Sponsor in all venues
- Prominent logo/name recognition in printed materials, print invitation, print program and on-site signage
- Premier seating for eight (8) at the 1877 Derek D. Polk Signature Event with access to Sponsors Lounge
- Verbal recognition from podium
- Underwriting opportunities on JSU's WJSU 88.5 FM and advertising
- Invitation to attend the 2024 President's Donor Reception
- Invitation to attend the 2024 JSUDF Legacy Wall Reveal
- Two (2) reserved tickets and (1) reserved parking pass at JSU/FAMU Football Game
- Field recognition during JSU/Alcorn Football Game
- Half-page ad in the JSU/Alcorn Game Day Book
- Name listed in *The Jacksonian Magazine* (2024-2025 issue)
- Name listed on the Jackson State University Development Foundation (JSUDF) Legacy Wall in 2024

the SPONSORSHIP LEVELS

LEADERSHIP SPONSOR **\$15,000**

- Acknowledgement as Leadership Sponsor in all venues
- Prominent logo/name recognition in printed materials, print invitation, print program and on-site signage
- Premier seating for six (6) at the 1877 Derek D. Polk Signature Event with access to Sponsors Lounge
- Verbal recognition from podium
- Underwriting opportunities on JSU's WJSU 88.5 FM and advertising
- Invitation to attend the 2024 President's Donor Reception
- Invitation to attend the 2024 JSUDF Legacy Wall Reveal
- Two (2) reserved tickets and (1) reserved parking pass at JSU/FAMU Football Game
- Quarter-page ad in JSU/Alcorn Game Day Booklet
- Name listed in *The Jacksonian Magazine* (2024-2025 issue)
- Name listed on the Jackson State University Development Foundation (JSUDF) Legacy Wall in 2024

PARTNER SPONSOR **\$10,000**

- Acknowledgement as Partner Sponsor in all venues
- Prominent logo/name recognition in printed materials, print invitation, print program and on-site signage
- Premier seating for four (4) at the 1877 Derek D. Polk Signature Event with access to Sponsors Lounge
- Verbal recognition from podium
- Underwriting opportunities on JSU's WJSU 88.5 FM and advertising
- Invitation to attend the 2024 President's Donor Reception
- Invitation to attend the 2024 JSUDF Legacy Wall Reveal
- Two (2) reserved tickets and one (1) reserved parking pass at JSU/FAMU Football Game
- Quarter-page ad in the JSU/Alcorn Football Game Day Booklet
- Name listed on the Jackson State University Development Foundation (JSUDF) Legacy Wall in 2024

the SPONSORSHIP LEVELS

SUPPORTER SPONSOR

\$5,000

- Acknowledgement as Supporter Sponsor in all venues
- Prominent logo/name recognition in printed materials, print invitation, print program and on-site signage
- Premier seating for two (2) at the 1877 Derek D. Polk Signature Event with access to Sponsors Lounge
- Verbal recognition from podium
- Underwriting opportunities on JSU's WJSU 88.5 FM and advertising
- Two (2) general admission tickets and one (1) reserved parking pass at JSU/FAMU Football Game

FRIEND SPONSOR

\$2,500

- Acknowledgement as Friend Sponsor in all venues
- Prominent logo/name recognition in printed materials, print invitation, print program and on-site signage
- Premier seating for two (2) at the 1877 Derek D. Polk Signature Event with access to Sponsors Lounge
- Verbal recognition from podium

the SPONSORSHIP FORM

Organization/Individual Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Levels: \$50,000 \$25,000 \$15,000 \$10,000 \$5,000 \$2,500

I am unable to attend, but would like to make a contribution in the amount of \$ _____.

Total Amount Enclosed \$ _____

Check Enclosed Please charge my credit card: MC Visa AMEX Discover

Amount: \$ _____ Card Number: _____ Exp: _____

Cardholder Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Signature: _____

The JSU Development Foundation, Inc., is a 501 (c)(3) organization. Sponsorships may be purchased online at www.jsums.edu/jsudf. Please make checks payable to the Jackson State University Development Foundation (Memo: 1877 Derek D. Polk Signature Event). Sponsorship is tax deductible to the extent allowed by law.

For more information, please contact:

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